

# NEWS RELEASE

Contact: Drew Shippy, Pinnacle Communication Group, Inc.  
(330) 688-3500/drew@pinnmedia.com

## FREE ALL EARNS IMPRESSIVE SCORES, COMMENTS FROM MORE THAN 400 ENTHUSIASTS IN “GARAGE TEST”

### *Free All Deep Penetrating Oil Tested by National Street Machine Club Members*

LAS VEGAS – October 31, 2006 – Free All Deep Penetrating Oil did more than capture the coveted “Street Machine Tested” icon through the official “Garage Test” program from the National Street Machine Club (NSMC), the revolutionary chemical proved its powerful rust-breaking ability is more than a marketing claim. Free All scored a 99 percent approval rating among members.

“We’ve heard these stories from technicians and DIYers for years, but this test gives us the perfect opportunity to share the reactions and results, straight from the source,” said Marc Spector, automotive manager, Federal Process. “Their responses are very compelling testimonials for Free All.”

The NSMC, America’s fastest growing club of street machine enthusiasts, publishes a bi-monthly magazine called *Street Thunder* that features an official “Garage Test.” The “Garage Test,” conducted by the NSMC, allows members to receive products, test and submit results and comments. Free All provided samples to more than 400 members this past fall. All members conducted their own independent testing.

“It was exciting to see such a large sample, and even more exciting to see such a strong message in the responses: Free All works better than other rust breakers they’ve used in the past,” he said. Free All scored a nine in versatility, quality, performance, and rated against similar products.

Free All received hundreds of positive responses, including this comment from John Simmons, Boonville, Ind., “The penetrating power was superior to any other deep penetrating oil I’ve used on the market. I want more.”

-more-

Another NSMC member Andy Schniedermeier, Florissant, Mo., wrote, “It was like spraying WD-40 for a year. In a matter of minutes, the bolts loosened up.”

Manufactured and marketed by Federal Process Corporation, Free All<sup>®</sup> Deep Penetrating Oil features a silicone-free formula that penetrates rust and corrosion without time-consuming torching, chiseling or wrenching.

For additional information about the full automotive chemical line from Federal Process, please visit [www.FreeAllOil.com](http://www.FreeAllOil.com), or call 1-800-660-6140.

The new automotive chemicals are manufactured and marketed by Federal Process Corporation, Cleveland, Ohio. Since 1915, Federal Process has leveraged its chemical expertise and experience within key markets to help enhance user productivity.

###