

# NEWS RELEASE

Contact: Christine Scalf, Pinnacle Communication Group, Inc.  
(330) 688-3515/[chrissy@pinmedia.com](mailto:chrissy@pinmedia.com)

## **NEW LUBE-IT ALL® DEEP LUBRICATING OIL DELIVERS LONG-LASTING, DRY PROTECTIVE COATING**

***Exclusive Formula Minimizes Friction, Abrasion and Corrosion  
On All Metal, Plastic and Electrical Materials***

**Cleveland, Ohio, February 22, 2006** – Lube-It All Deep Lubricating Oil, a powerful new dry-film protective lubricant that helps eliminate friction, abrasion and corrosion issues on automotive and heavy-duty surfaces, is now available from Federal Process Corporation.

Engineered for use on all metal, plastic and electrical materials, Lube-It All instantly forms a robust, dry coating that reduces friction and easily penetrates fine scratches and gaps to protect assembled parts and obstructed surfaces. Specially formulated to displace and repel moisture, Lube-It All contains a unique molybdenumdisulphide technology to lubricate all metal surfaces to prevent rust and corrosion. Unlike many other lubricants, Lube-It All does not attract dust.

“Lube-It All is another example of our commitment to develop products that offer technicians and do-it-yourselfers a clear timesaving advantage,” said Federal Process Automotive Manager Marc Spector.

Lube-It All is offered in 12- and 6-ounce spray cans and 1-ounce sample bottles. Federal Process is aggressively marketing this new product along with the company’s revolutionary new rust-eating Free All® Deep Penetrating Oil through national trade and consumer advertising and extensive field sampling.

For additional information on Lube-It All Deep Lubricating Oil and any other professional and DIY product from Federal Process Corporation, please visit [www.FreeAllOil.com](http://www.FreeAllOil.com) or call 800-660-6140.

Free All Deep Penetrating Oil, Tub-O Towels, Lube-It All Deep Lubricating Oil, Premium White Lithium Grease, and Power Scrub Hand Cleaner are

-more-

-2-

manufactured and marketed by Federal Process Corporation, Cleveland, Ohio. Since 1915, Federal Process has leveraged its chemical expertise and experience within key markets to help enhance user productivity.

###