

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### **TECHNICIANS, DIYERS CAN BREAK THROUGH THE WORST CASE OF RUST WITH REVOLUTIONARY PENETRANT**

***Advanced Free All® Formula Cuts Through Corrosion Quickly, Eliminating  
the Need For Multiple Rust Penetrants in Offering***

CLEVELAND, April 19, 2006 – Are you ready to cut your penetrating oil line down to one single, advanced formula? Technicians and do-it-yourselfers everywhere herald the revolutionary power of Free All® Deep Penetrating Oil from Federal Process Corporation.

Free All Deep Penetrating Oil's unique silicone-free chemistry easily and quickly penetrates the corrosion surrounding the rusted part or fastener to break it free without laborious and time consuming torching, drilling or chiseling.

"Free All offers the automotive channel a single, revolutionary penetrant that quickly cuts the amount of time it takes for service technicians to complete a job hindered by rust," said Marc Spector, automotive aftermarket manager for Federal Process. "And the response we've received from trade customers and technicians during our launch has been overwhelming – Free All has allowed distributors and jobbers to take on just one penetrant to serve their needs."

Recent independent testing affirmed that Free All removed corroded bolts more efficiently than those treated with other leading penetrants. And unlike competing products, the silicone-free Free All formula is safe around paint and body shop environments.

Free All is offered in several convenient sizes, including 12-, 6- and 2-ounce spray cans and 1/2-ounce single-use bottles. Federal Process is aggressively marketing the new product through national trade and consumer

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advertising, product publicity and an extensive field sampling campaign.

For additional information on Free All and other leading professional and DIY products from Federal-Process Corporation, please visit [www.FreeAllOil.com](http://www.FreeAllOil.com) or call 800-660-6140.

Free All Deep Penetrating Oil is manufactured and marketed by Federal Process Corporation, Cleveland, Ohio. Since 1915, Federal Process has leveraged its chemical expertise and experience within key markets to help enhance user productivity.

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